

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of :
WILLIAM J. TOBIN :
 : Group Art Unit:
Application No. :
 : Examiner:
Filed: Herewith :
 : Date: February 12, 2001
For: METHOD AND SYSTEM FOR :
CUSTOMIZING MARKETING SERVICES:
ON NETWORKS COMMUNICATING WITH:
HYPERTEXT TAGGING CONVENTIONS :
_____X

Assistant Commissioner for Patents
Washington, D.C. 20231

PRELIMINARY AMENDMENT

Sir:

Applicant submits the following amendments and remarks.

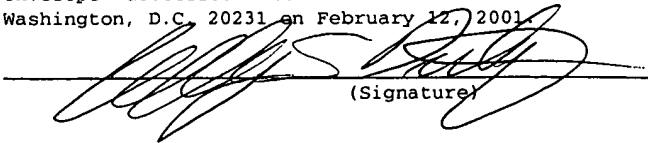
IN THE SPECIFICATION

COPY MARKED TO SHOW CHANGES:

Amend the paragraph beginning at page 1, line 7 and
ending at page 1, line 14 as follows:

The present application claims benefit of U.S. Patent
Application 09/563,352 filed May 3, 2000, which is a continuation
of U.S. Patent Application No. 08/785,321 filed January 21, 1997,
which claims benefit of U.S. Provisional Application Nos.
60/017,229 filed May 9, 1996 and 60/010,372 filed January 22,
1996.

I hereby certify that this correspondence is being deposited
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